



# MEMORANDUM

**TO:** IEDA Board  
**FROM:** Ed Gerak  
**RE:** Unification Project  
**DATE:** March 29, 2022

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## ISSUE

The combination of AMPUA and IEDA for efficiency & effectiveness.

## REASON

Both recognize the benefits of one collective voice for public power.

## REQUEST

Form a committee (or committees) with equal members from each entity to discuss dues, budget, strategic planning and goals, etc. Prior to development of the committee(s), it is recommended to have a joint meeting to build relationships amongst the representatives.

## DISCUSSION

B3 Strategies represents IEDA, Inc. for state lobbying as well as manages AMPUA. The plan is to continue to utilize B3 Strategies for state advocacy for both organizations, while IEDA, Inc. will administer (both) organizations, including P&L responsibilities.

## RECOMMENDATION

As discussed in the Summer Meetings Memo, it is recommended that IEDA & AMPUA have a joint meeting in July, followed by the formation of committee(s) so both organizations feel vested in the process.